

Kerika Privacy Policy

Last Updated: April 2007

1) Collection and Use of your Personal Information

The personal information that Kerika, Inc. ("Kerika") collects at www.kerika.com (this "Site") may include name, email address, postal address and credit card information that you provide when you sign up as a Kerika subscriber or update your personal profile. This information is used to operate and improve the Site and to provide the service(s) or carry out the transaction(s) you have requested or authorized, and to provide you with more effective customer service including critical updates and notifications about Kerika's product and services.

This Site may also collect certain anonymous information about your visit, such as the name of the Internet service provider and the Internet Protocol (IP) address through which you access the Internet; the date and time you access the Site; the pages that you access while at the Site and the Internet address of the Web site from which you linked directly to our Site. This information is used to help improve the Site, analyze trends, and administer the Site.

In addition, we may also collect information about the usage of Kerika's servers by subscribers (including trial subscribers) which includes your Kerika ID, your computer's IP address, software version number, and frequency of use. This information is used to help improve our products and services, analyze trends and develop new products and services.

2) Disclosure to Third-Parties

Kerika occasionally hires other companies to provide limited services on our behalf, such as Web site hosting; packaging, mailing and delivering items; and providing customer service. We will provide these companies only the personal information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using that information for any other purpose. Other than this, Kerika will not rent, lend or sell any personal information to third-party companies.

Kerika may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on Kerika or the Site; (b) protect and defend the rights or property of Kerika; or (c) act in urgent circumstances to protect the personal safety of Kerika's users or members of the public. Personal information collected on the Site may be stored and processed in the United States or any other country in which Kerika or its affiliates, subsidiaries or agents maintain facilities, and by using the Site, you consent to any such transfer of information outside of your country.

3) Control of your Personal Information

Except as otherwise described in this statement, personal information you provide on the Site will not be shared outside of Kerika and its controlled subsidiaries and affiliates without your permission.

4) Access to your Personal Information

You can review and edit the personal information you provided at this Site by visiting www.kerika.com/login.html and using your assigned Kerika ID and password to update your personal details.

5) Security of your Personal Information

Kerika is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on computer servers with limited access that are located in controlled facilities. Additionally, when we transmit sensitive personal information (such as a credit card number) over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

6) Use of Cookies

We use cookies on this Site to ensure the integrity of the registration process and to personalize the Site. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to use interactive features of this or other web sites that depend on cookies.

7) Changes to this Privacy Policy

Kerika may occasionally update this privacy policy. When it does so, it will also revise the "last updated" date at the top of this page. For material changes to this privacy policy, Kerika will notify you either by placing a prominent notice on the home page of our web site or by directly sending you a notification. Kerika encourages you to periodically review this privacy policy. Your continued use of Kerika's products and services constitutes your agreement to this privacy policy and any updates.

8) Contact Information

Kerika welcomes your comments regarding this privacy statement. If you have questions about this statement or believe that we have not adhered to it, please contact us at info@kerika.com or write to:

Kerika, Inc.
25736 SE 40th Street
Issaquah, WA 98029
(USA)